

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63026-1

DATE PRINTED

09/25/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	SHIRA LEVY		<b>PRODUCT</b> EST 1844		
<b>LOCAL SALES PERSON</b>	NICOLE ELIE POL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300	
			1844		
<b>NATIONAL SALES PERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	06:00A	07:00A	30S	09/25/12-09/28/12	NEWS 4 TODAY	4	350.00	1400.00
2	M	1	06:00A	07:00A	30S	10/01/12-10/01/12	NEWS 4 TODAY	1	350.00	350.00
3	T-F	4	07:00A	08:58A	30S	09/25/12-09/28/12	THE EARLY SHOW	4	275.00	1100.00
4	M	1	07:00A	08:58A	30S	10/01/12-10/01/12	THE EARLY SHOW	1	275.00	275.00
5	Sa	3	05:00A	07:30A	30S	09/29/12-09/29/12	SATURDAY 5-730 NEWS ROTATION	3	250.00	750.00
6	Su	3	05:57A	07:58A	30S	09/30/12-09/30/12	NEWS 4 THIS MORNING	3	200.00	600.00
7	T-F	4	08:58A	09:58A	30S	09/25/12-09/28/12	RACHEL RAY	4	315.00	1260.00
8	M	1	08:58A	09:58A	30S	10/01/12-10/01/12	RACHEL RAY	1	315.00	315.00
9	T-F	4	11:00A	12:00N	30S	09/25/12-09/28/12	YOUNG & THE RESTLESS	4	400.00	1600.00
10	M	1	11:00A	12:00N	30S	10/01/12-10/01/12	YOUNG & THE RESTLESS	1	400.00	400.00
11	T-F	4	01:00P	02:00P	30S	09/25/12-09/28/12	THE TALK	4	300.00	1200.00
12	M	1	01:00P	02:00P	30S	10/01/12-10/01/12	THE TALK	1	300.00	300.00
13	T-F	4	02:00P	02:58P	30S	09/25/12-09/28/12	LET'S MAKE A DEAL	4	300.00	1200.00
14	M	1	02:00P	02:58P	30S	10/01/12-10/01/12	LET'S MAKE A DEAL	1	300.00	300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	SHIRA LEVY		<b>PRODUCT</b> EST 1844		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL		<b>AGENCY EST. NO.</b>	1844	
<b>NATIONAL SALESPERSON</b>			<b>PRODUCT CODE</b>	1300	
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1					

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			FROM	TO						
15	T-F	4	02:58P	04:00P	30S	09/25/12-09/28/12	JEFF PROBST SHOW	4	550.00	2200.00
16	M	1	02:58P	04:00P	30S	10/01/12-10/01/12	JEFF PROBST SHOW	1	550.00	550.00
17	T-F	4	04:00P	05:00P	30S	09/25/12-09/28/12	DR PHIL	4	600.00	2400.00
18	M	1	04:00P	05:00P	30S	10/01/12-10/01/12	DR PHIL	1	600.00	600.00
19	Sa	1	04:58P	06:00P	30S	09/29/12-09/29/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
20	Th	1	06:57P	08:00P	30S	09/27/12-09/27/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00
21 LUR	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	4000.00	4000.00
22	F	1	09:00P	10:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	3000.00	3000.00
23	T-F	4	10:35P	11:37P	30S	09/25/12-09/28/12	LATE SHOW WITH DAVID	4	600.00	2400.00
24	M	1	10:35P	11:37P	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	600.00	600.00
25	T-F	4	11:37P	12:37A	30S	09/25/12-09/28/12	LATE LATE SHOW WITH CRAIG	4	300.00	1200.00
26	M	1	11:37P	12:37A	30S	10/01/12-10/01/12	LATE LATE SHOW WITH CRAIG	1	300.00	300.00
27	M	1	06:27P	06:58P	30S	10/01/12-10/01/12	XFINITY MONDAY LIVE	1	750.00	750.00
28	Sa	1	06:58A	06:00P	30S	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	1	600.00	600.00
29	Su	1	10:30A	05:30P	30S	09/30/12-09/30/12	NFL REG SEASON BRONCO GAMES	1	26000.00	26000.00

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ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.  
AND 3050 K St NW Ste 100OBAMA FOR AMERICA  
PO BOX 8102ADDRESS Washington DC 20007-5108  
USAChicago IL 60680-8102  
USA

CONTACT SHIRA LEVY

PRODUCTEST 1844

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.  
1844

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days  
prior notice

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		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
30	W	1	06:57P	07:57P	30S	09/26/12-09/26/12	SURVIVOR XXV	1	4500.00	4500.00
Total Contract:								64		65550.00